

STRATEGIC GRANTING GUIDE

WINTER 2018 PROJECT GUIDE



Give. Grow. Transform.

COMMUNITY INVESTMENT PARTNERSHIP

Edmonton Community Foundation (ECF) is pleased to provide the Winter 2018 Strategic Granting Guide (SGG). SGG connects you to timely and important projects in our community.

Consider this a vetted list of current projects for you to support with your fund.

This guide contains projects that range in scope and focus, each addressing an emerging need in the community. They are being presented to you at a time when funding will have a tangible impact. In most cases, the organizations doing frontline work in the community have identified these projects as priorities. Proposals for each project are vetted by volunteer advisors and ECF staff, with the exception of the Capital Projects.

Capital Projects are ongoing campaigns managed by charities to transform our community.

The Community Grants and Foundation Directed Initiatives projects have been carefully evaluated and determined to be funding priorities; ECF is committed to finding the money to support them. Support from your fund can help make these projects a reality.

HOW YOU CAN PARTICIPATE

If any of the projects in this guide interest you, we encourage you to contact our office. Call or e-mail Alex Draper, Donor Grants Associate, at 780-426-0015, ext. 119, or at adraper@ecfoundation.org.

The deadline to support projects is December 31, 2018



A decorative graphic on the left side of the page consists of several teal-colored stylized human figures arranged in a circular pattern, overlapping each other. The figures are simple, rounded shapes representing people.

FREQUENTLY ASKED QUESTIONS

What if I want more information about a project?

This guide contains only brief summaries of proposed projects. Further information can be provided upon request.

What happens if the project I choose does not receive other funding or if other donors choose the same project?

Projects have been considered by our advisory committees (volunteers with expertise in their respective sectors) and grants will be made from our limited discretionary funds. If a project receives more support than needed from donors, ECF staff will contact you to discuss alternatives.

Capital Projects are an exception. If you choose a Capital Project you are supporting a larger campaign that may take some time to complete.

My fund is small. Can I still participate?

All donor advised funds at ECF are large enough to participate in the SGG. By combining your fund's granting power with others you can enhance the impact of your decisions and leverage our discretionary dollars. Some work does go into tracking this money so we require that granting advice be in amounts over \$200.

If you wish, you can also provide a separate gift in support of one of the projects.

Do I have to contribute to the programs you identify?

No. You may choose a grant recipient on your own. Feel free to contact us if you would like more information or other ideas.

Do I have to contribute for multiple years to support projects with a longer duration?

No. You may choose whatever kind of commitment with which you are comfortable.



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community grants program

The following projects are supported through the Community Grants Program (CGP).

These projects were proposed by organizations working in arts, culture and heritage; education and learning; community and social services; health and wellness; recreation and leisure; and the environment. The charities themselves identified these as our community's priorities. CGP is Edmonton Community Foundation's flagship granting program, responding to applications from charities serving the Edmonton area.

COMMUNITY GRANTS PROGRAM

YOU CAN (Youth Canada Association)



YOU CAN's vision is to empower youth between the ages of 14-24, to gain the knowledge, resources and skills required to live healthy lives out of harm's way. YOU CAN's mission is to "engage young people to transform their lives by interrupting the cycle of harm."

WrapED

WrapED is a wraparound approach (meaning priority is placed on building constructive positive relationships between an individual and their family or community) that serves youth engaged in, or at risk of, gang activity. The program empowers youth to say "no" to gangs and helps them find a positive place in our community. This collaboration is between YOU CAN, Edmonton Police Service, REACH Edmonton, and John Howard Society.



\$64,300

Boys & Girls Clubs Big Brothers Big Sisters of Edmonton & Area (BGCBigs)

BGCBigs is the amalgamation of two internationally recognized child serving organizations in Edmonton: Boys & Girls Clubs and Big Brothers Big Sisters. By combining the concepts of both, BGCBigs delivers programs that address the physical, emotional, academic and overall wellness of children and youth.

Building an Evaluation Framework

This project will create and establish an evaluation framework for BGCBigs. Once the framework is established, time will be taken to work with staff to ensure they understand the evaluation framework and use it consistently in their work. Having a carefully designed evaluation process will help BGCBigs improve their programming regularly, and strategically identify what resources are needed to grow and better support children in Edmonton.



\$24,300

Edmonton Mennonite Centre for Newcomers (EMCN)



EMCN operates as a large immigrant settlement agency whose primary focus is the settlement of all newcomers to Edmonton. They offer support for newcomers in three fundamental areas: language, employment, and settlement.

Building Bridges between Immigrants and Indigenous Peoples

Canada is saturated with negative stereotypes toward Indigenous people that newcomers tend to pick up on soon after arriving. Conversely, many Canadians, including Indigenous people, are often misinformed about the immigration process and who immigrant newcomers are, which often leads to resentment toward immigrant newcomers. With the support of Bent Arrow, this project will bring two cultural experts from the Edmonton Indigenous community to work as EMCN staff. Embedding Indigenous culture within EMCN will build relationships between communities and create more opportunities for positive interactions between newcomers and Indigenous people.



\$68,500

Youth Restorative Action Project (YRAP)



YRAP convenes youth volunteers aged 15-24 to participate in restorative justice panels for other youth. YRAP's all-youth board of directors creates a true for-youth-by-youth Justice Committee.

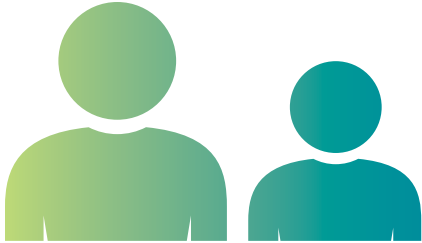
Volunteer Engagement and Community Outreach

This grant will allow YRAP to engage more volunteers and take on more restorative justice cases by increasing their staff's time. Youth volunteers are crucial to YRAP's work, but co-ordinating volunteers requires a paid staff person to engage new people, help train them on restorative justice processes, and organize their contributions. With more youth volunteers YRAP can support more young people navigating the criminal justice system to come out of the process in a position to succeed.



\$25,000

Inner City Youth Development Association (ICYDA)



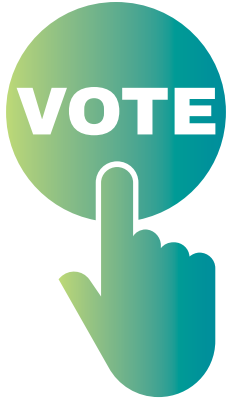
Through its educational and developmental programming, ICYDA has transitioned from an organization focused on making connections through art to one that provides Edmonton's high risk youth with the tools and attitudes to create positive change in their lives. ICYDA operates in close partnership with Inner City High School.

Youth Support Worker and Court System Navigator

To help reduce the high rate of incarceration among marginalized young people, this position provides preventative programming and social supports. Youth are supported during court appearances and while they complete community service hours. The Worker connects youth with duty counsel, writes letters of support, and helps youth negotiate the intricacies of the legal system. This support helps prevent incarceration for minor offences which would put youth at risk of an increasingly criminal lifestyle.

\$60,000

CIVIX



CIVIX is a national civic education charity dedicated to building habits of active and engaged citizenship among youth.

Enhancing Student Vote in Alberta

Student Vote is a parallel election for elementary and high school students held in conjunction with the upcoming Alberta election. Students learn about government and the electoral process by exploring the issues, parties, and platforms. Students are encouraged to discuss the election with family and friends. In the culminating activity, students vote for the official candidates running in their school's electoral district. The objective of the program is to foster the habits of active and informed citizenship among youth. Funding will support events for Edmonton teachers and materials for Edmonton Schools.



\$60,000

Where Edmonton Community Artists Network (WECAN) Society



WECAN operates Harcourt House, an artist-run centre. Harcourt House assists local artists in their professional development with opportunities to exhibit their work and receive feedback. Harcourt House is a large community of visual arts studios, providing 42 affordable studios to artists.

Art Education and Community Outreach Program

The project brings academically trained professional artists into the community as instructors. Quality art classes are available for free to people who experience significant financial barriers. Art classes are offered to students at Spruce Avenue Junior High School and at community facilities like Mosaic Centre, Mustard Seed Church, and Jasper Place Wellness Centre.



\$30,000

Boyle McCauley Health Centre (BMHC)



BMHC is community owned and operated and provides a broad range of primary health care services to those who experience multiple barriers to accessing health care. Clients struggle with poverty, homelessness, racism, trauma, mental illness, and substance use. Services are provided by teams that include: nurses, social workers, doctors, psychiatrists, and dental professionals.

Dental Clinic

BMHC's Dental Clinic is moving to a new larger facility in the Metis Housing Seniors building. Accessible dental care has a big impact on oral health and therefore on people's overall health. The health challenges faced by people who struggle with issues such as racism, mental illness, and substance abuse are often compounded by inadequate insurance for dental care. University of Alberta students will provide care in the dental clinic. This grant will hire a part-time Registered Dental Assistant to assist the dental students.



\$40,000

Kompany Family Theatre

Kompany is an Edmonton-based professional theatre company. They create, develop, and produce quality theatre for young audiences and families.

Touring Van Replacement

Kompany is dedicated to bringing theatre to children and families who are underserved. Kompany provides affordable and subsidized performances for organizations such as the Stollery Children's Hospital, Glenrose Rehabilitation Hospital, elves educational programme, inner-city schools, and subsidized daycares. A reliable and safe vehicle is crucial to this work.



\$28,100

Health Arts Society of Alberta (HASA)



HASA was created with the support of a decade-old evidence-based model that works with care homes, musical organizations, and individual musicians to bring concerts free of charge to elders.

Reaching Elders with Music

In 2018 the Reaching Elders with Music program is on track to bring talented professional musicians to perform concerts in 200 seniors in care homes in Alberta, making live music accessible to more than 10,000 elders. This funding will help the program continue in 2019.



\$30,000

Alberta Craft Council (ACC)



ACC develops, promotes, and advocates for fine craft in Alberta. Their role includes supporting contemporary and heritage crafts as significant art forms. To contribute to Alberta's culture ACC is developing a craft sector of creative, skilled, viable, and sustainable craftspeople, studios, businesses, and networks.

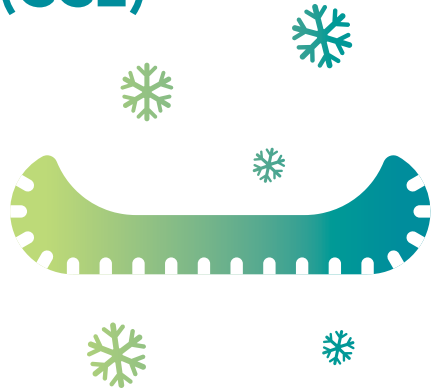
Bridge Funding

This grant will provide bridge funding to cover the equivalent of one staff position, as the organization recovers from an unforeseen change in policy and casino eligibility from the Alberta Liquor and Gaming Commission.



\$40,000

Centre Communautaire d'Edmonton (CCE)



CCE and La Cité Francophone's mission is to celebrate and share the Francophone culture with all Edmontonians while meeting the needs of the community. They are a hub of French culture and community service.

Flying Canoe Volant Festival

This grant is to support artists' fees, salaries and contractors for a bilingual, family-focused, outdoor, free community festival. In the spirit of a great winter city, the Flying Canoe Volant is a creative and interactive cultural event designed to revel in local history and everything that is great about a long winter's night. Inspired by the legend of The Flying Canoe and French-Canadian, First Nations, and Métis traditions, this event celebrates Edmonton's beautiful Mill Creek Ravine and the newly-established French Quarter.



\$65,000

Edmonton Opera

In addition to producing operas, Edmonton Opera offers high-quality education programs and contributes to the versatile culture and arts scene in our city. They give voice to opera in Edmonton and throughout northern Alberta.

DIY Opera: Students tell local stories through opera

DIY Opera will engage elementary students at Prince Charles School in the collaborative artistic process of developing and sharing their own story through opera. The program will be led by Indigenous artists and Edmonton Opera staff.



\$13,800

foundation directed initiatives

The following project is supported through the Foundation Directed Initiatives program, which invests in both new and ongoing high priority projects by offering multi-year funding.

Agencies cannot apply for FDI funding; FDIs are chosen through a process internal to the Foundation that complements ECF's Community Grants Program.

FOUNDATION DIRECTED INITIATIVES

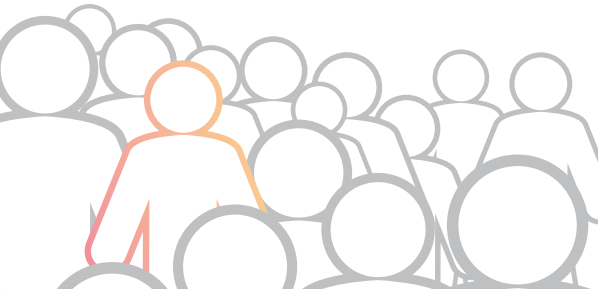
Boyle Street Service Society

Boyle Street Community Services assists individuals and families challenged by homelessness and poverty. Each year more than 12,000 people access the wide range of supports and services.



Winter Warming Bus

The Winter Warming Bus acts as a mobile warming and drop-in centre for vulnerable Edmontonians. Outreach workers operate the bus seven days a week serving people who are experiencing homelessness or extreme poverty and are located outside of the downtown core. During Edmonton's cold winter the bus travels around the city offering clients basic supplies such as blankets, clothing and food; providing soup and hot drinks; and transporting individuals to shelters and drop-in centres.



\$100,000



*capital
projects*

The following projects are large initiatives that charities are leading to transform our community.

These projects have not been reviewed by an Edmonton Community Foundation committee. They are being highlighted to help make more people aware of these big new additions to our city. Any contribution toward these large efforts will be helpful. If you would like to discuss making a larger gift to one of these projects we are happy to assist with that conversation.

CAPITAL PROJECTS

University of Alberta Botanic Garden

The University of Alberta Botanic Garden (formerly the Devonian Botanic Garden) is a stunning 240-acre property located in Parkland County, 15 minutes southwest of Edmonton, with cultivated gardens, plant collections, indoor show-houses, and an extensive nature trail system.

Pavilion at Aga Khan Garden

The design of the Aga Khan Garden includes a pavilion which is critical both aesthetically and functionally to achieving the vision for a warm and welcoming gathering place for people of all ages and backgrounds. In addition to providing much-needed shelter for educational programming, the pavilion will be a key focal point for visitor interaction. The concerts, lectures, exhibits, and events hosted there will increase cultural understanding. The garden reflects a belief in pluralism, openness, and inclusion.



Pilgrims Hospice

Pilgrims Hospice provides terminally ill people the ability to live the final chapter of their lives in the best and most fulfilling manner possible.

New Hospice Centre

A new free-standing residential hospice in Edmonton is being built. The proposed Hospice Residence will have 12 private suites providing compassionate 24/7 end-of-life care and allowing residents to live their final days, weeks, or months with comfort and dignity in a warm, home-like environment. The Hospice will employ a team of physicians, nurses, counselors, supportive care workers, and volunteers working together to address the physical, emotional, social, and spiritual needs of the residents and their families.



Fort Edmonton Foundation

Fort Edmonton Park is expanding to be recognized as a world-class experience that is historically authentic, fun, and educational. The Fort Edmonton Foundation raises funds to support that growth.



Indigenous Peoples' Experience

This signature exhibit at Fort Edmonton Park will share First Nations and Métis stories with respect and accuracy in a fun, educational, and engaging way. The exhibit will include multimedia shows, personal storytelling, and hands-on opportunities. Collaborative planning work is underway with the Confederacy of Treaty Six First Nations and the Métis Nation of Alberta. The goal is to offer a more complete picture of the role of Indigenous people in the development of our region.



Jasper Place Wellness Centre (JPWC)



JPWC has been engaging vulnerable people in Edmonton's west end for the last 11 years through housing, employment, healthcare, education, and food. JPWC takes a holistic approach to community wellness to build a foundation of resiliency and support.

Community Food Centre

A Community Food Centre is a dignified, welcoming space. It does more than feed people: it empowers and engages them. It is a place that uses food to address a range of social issues including poverty, hunger, and social isolation. The vision includes a dining area, a commercial kitchen, gardens, and a workshop space. This new centre will be a place to eat and a place to connect on Stony Plain Road.

Varscona Theatre Society



As an artist-run space, the Varscona is home to eight theatre companies that employ some of the best stage professionals in Canada. From twisted comedies thick with wit, to riveting dramas replete with character, each performance serves up a one-of-a-kind, unforgettable experience.

Rebuilt Theatre

Varscona has been raising money to rebuild its theatre for years. They've successfully built a busy and fantastic theatre on 83 Avenue where they host a vibrant community of theatre companies, artists, and patrons. The rebuilt venue stays true to the theatre's famous cozy intimacy, while giving performers the best possible space to hone their craft. Varscona started and completed construction to seize several funding opportunities, but they are still working hard to finish paying for the building, which is especially challenging now that the initial fanfare of the capital campaign has passed.



Edmonton Public Library (EPL)



As Edmonton's largest lender of information and entertainment, EPL's greatest passion is creating connections to help, grow, inspire, and change. They are experts in helping people access the world's information and ideas, opening doors to learning.

Stanley A. Milner Library

EPL is doing large scale renovations to its downtown library branch, which is the heart of EPL and our City's core. The Milner Library receives more than 1.2 million visits each year from Edmontonians of all backgrounds. EPL has earned international awards for its leadership and dedication to the downtown community.

In 2011 EPL partnered with Boyle Street Community Services to launch an outreach program when an increasing number of people were seeking refuge in the downtown branch. The program works to help and empower at-risk Edmontonians through literacy, education, connections, and social support. The large scale renovations downtown afford a great opportunity to design a facility with outreach services in mind and will improve the EPL's services in a myriad of ways.





Handicap Accessible

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