

Millennial Activism and Engagement

Sources

Millennial Activism and Engagement:

<https://casefoundation.org/program/millennial-engagement/>

Voting:

Elections Canada

Ipsos – Institute on Governance – Leading Expertise. Governing past the next election

https://abacusdata.ca/wp-content/uploads/2016/04/CASA_Next-Canada_Report-FINAL.pdf

Why are fewer young people voting?

From the [2015 National Youth Survey](#), the agency found two major barriers that prevented youth from voting: motivation and access.

<https://electionsanddemocracy.ca/canadas-elections/youth-voting-trends>

Issues that Matter to Millennials

According to Abacus Data. David Coletto. Canadian Millennials Report October 20, 2019

Deloitte Global Millennial Survey –

By David Coletto & Claire Gummo <https://abacusdata.ca/tag/election-2019/>

How millennials engage with causes

<https://www.canadahelps.org/en/charity-life/digital-marketing/5-surefire-ways-to-connect-with-millennials-using-digital-marketing/>

Wheeler, J. (August 15, 2018) “How Millennials Are Changing Philanthropy.” Forbes Community Voice. Retrieved from <https://www.forbes.com/sites/theyec/2018/08/15/how-millennials-are-changing-philanthropy/#4e9970f27c68>

<https://www.inc.com/peter-economy/a-new-study-of-150000-millennials-revealed-that-they-have-these-10-surprising-things-in-common.html>

Millennial Giving

https://institute.blackbaud.com/wp-content/uploads/2018/08/10013_CORP_None_NextGen_Canada_2018_Report-R4.pdf

https://institute.blackbaud.com/wp-content/uploads/2018/08/10013_CORP_None_NextGen_Canada_2018_Report-R4.pdf

<https://www.imaginecanada.ca/en/360/how-engage-millennials-charitable-giving>

https://institute.blackbaud.com/wp-content/uploads/2018/08/10013_CORP_None_NextGen_Canada_2018_Report-R4.pdf

Support *how* millennials give

<https://www.imaginecanada.ca/en/360/how-engage-millennials-charitable-giving>

Volunteering

According to the 2013 Millennial Impact Report,

<https://casefoundation.org/wp-content/uploads/2014/11/MillennialImpactReport-2013.pdf>

https://www.propellus.org/content/file/PROPELLUS_-_Representing_Volunteers_in_Alberta-2019.pdf

<https://www.inc.com/peter-economy/a-new-study-of-150000-millennials-revealed-that-they-have-these-10-surprising-things-in-common.html>